What Cookies Are

Cookies are small text files that are sent to your computer while you are on a website. They help us find out which website pages are effective and which of them need improvement.

We use cookies for marketing purposes:

- to ensure that the website functions properly
- to improve the website based on how you got to the website and what devices you use

The "How to Manage Cookies" section below describes how you can change your cookie preferences. Please note that if you turn off cookies and similar technologies completely, this may affect your user experience on the website, and some features might not work as expected.

What Types of Cookies We Use

Below you will find a list of different cookie types that can be used on this website. This Cookie Policy describes how we use all kinds of information that can be collected from cookies.

We provide an expiration period for each of these cookie types based on the information we have. However, the expiration dates for any third-party cookies are set by these companies and can be changed by them at any time.

1. **Basic cookie files**

Basic cookies allow you to navigate through our site and use our services and functions

Without these files, our website will not be able to work effectively.

See below for examples of each type of cookie:

Cookie Name	**Description**	**Expiry**
PHPSESSID	Preserves user session state across page requests.	User session time

BX_USER_ID	CMS Bitrix cookie	10 years
_tl-agreement	Cookie policy agreement cookie	User session time
_tl-marketing	Cookie policy agreement cookie	User session time
user_key	Yandex.Metrics service analytics cookie	User session time

2. Analytics cookies

Analytics cookies collect information about your use of the site and help us to improve its functionality. For example, analytics cookies show us the most frequently visited pages on the site as well as analyze the site traffic. We use analytics cookies to look at the general trends of how people use the site, and not how a user interacts with the website.

We use two platforms for analytics: Google Analytics and Yandex.Metrics.

Because cookie standards are continuously evolving, we recommend that you take a look at this policy from time to time to see if there were any changes. The following parties place cookies and/ or other technologies on our website:

- Google
- Yandex

Google Analytics service.

Google Analytics service uses cookie technology. Google Analytics provides us with anonymous statistics. The service operates with IP-addresses, as well as information about the cookies that are used on our websites, so we learn how many people visit our site, how many of them browse certain pages, what browsers they use (which allows us to improve the compatibility of our services for more people) and sometimes which countries and regions users live in. Sometimes IP addresses and information from cookies are processed outside the European Economic Area, and in this case, we guarantee that they are processed in accordance with the requirements of the Information Protection Act.

If you want to learn more about the cookies used in Google Analytics, you should go to the link below:

Google Analytics: https://tools.google.com/dlpage/gaoptout

We use the Yandex.Metrics web analytics service provided by Yandex LLC, 119021, Russia, Moscow, ul. L. Tolstoy, 16 (hereinafter referred to as Yandex).

Yandex.Metrics service.

The Yandex.Metrics service uses cookie technology. The information collected by the cookie can not identify you, but it can help us improve our site. Information about the use of this site by you, collected with the help of a cookie, will be transferred to Yandex and stored on the Yandex server in the EU and the Russian Federation. Yandex will process this information to evaluate the use of your site, compiling reports on the activities of our site, and providing other services. Yandex processes this information in the order established in the conditions of using the Yandex.Metrics service.

You can opt out of using cookies by selecting the appropriate settings in the browser. Also you can use the tool: https://yandex.ru/support/metrika/general/opt-out.html . However, this can affect the operation of some functions of the site. By using this site, you agree to the processing of data about you by Yandex in the manner and purposes indicated above.

Cookie Name	**Description**	**Expiry**
TLV_100	TravelLine booking engine cookie.	User session time
TLBF_en	TravelLine booking engine cookie.	User session time
TLE_loader-message-experiment-fixed	TravelLine booking engine cookie.	User session time

_gat	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	User session time
_ym_isad	Yandex.Metrics service analytics cookie.	User session time
_ym_uid	Yandex.Metrics service analytics cookie.	User session time
_ym_visorc_ID	Yandex.Metrics service analytics cookie.	User session time
test_cookie	Check For Permission	User session time
IDE	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user	1 year
yabs-sid	Yandex.Metrics service analytics cookie.	User session time
yandexuid	Yandex.Metrics service analytics cookie.	User session time

yp	Yandex.Metrics service analytics cookie.	User session time
i	Yandex.Metrics service marketing cookie.	10 years
_ga	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years
_gid	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	User session time
_gat_TlGaTracker1	TravelLine booking engine cookie.	User session time
_gat_TLAnalytics1	TravelLine booking engine cookie.	60s

3. Marketing cookies

Ad networks and media agencies act as intermediaries for websites and advertisers. The marketing cookies of these parties make the following possible:

- We can show you advertisements from third parties
- Our advertising partners can combine your preferences at bol.com with information they collect when you visit other websites

For the cookies that these parties place for marketing purposes, we refer to the statements on the websites of these parties. Because cookie standards are continuously evolving, we recommend that you take a look at this policy from time to time to see if there were any changes. The following parties place cookies and/ or other technologies on our website:

- Facebook

We only use marketing cookies if you have given permission for this. If you do not give permission, advertisements will still be shown, but these are random advertisements.

Cookie Name	**Description**	**Expiry**
fr	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months
remixlang	VK.com marketing cookie.	1 year
rtrg	VK.com retargeting cookie.	User session time
tr	Facebook marketing cookie.	User session time
1kvcu24	LiveTex.ru cookie.	13 days

lt_uid	LiveTex.ru cookie.	User session time
jv_enter_ts_[*]	Jivosite cookie.	User session time
jv_pages_count_[*]	Jivosite cookie.	User session time
jv_utm_[*]	Jivosite cookie.	User session time
jv_visits_count_[*]	Jivosite cookie.	User session time
jv_invitation_time_[*]	Jivosite cookie.	User session time

How to Manage Cookies

You can disable cookies — basic, analytical and marketing — in the settings of your browser. Information about frequently used browsers can be found here: http://www.allaboutcookies.org/manage-cookies/index.html. To delete cookies set by our site and other sites, you can follow the instructions on the help pages of your browser or sites. You can also block the installation of cookies in the future by our site and other sites.

If you want to clear all cookies installed by the websites that you visited, here is the link to the program to clear the cookie tracking files: http://www.lavasoftusa.com/products/ad-aware_se_personal.php. Should you decide to clear all cookie tracking files, some other types of cookies may still be used. Please note that if you purchase a new computer, install

or update a browser, erase or otherwise modify your browser's cookies, it may also result in the clearing of cookies.

How to Block Cookies

Many browsers allow you to refuse the use of cookies. The links below will help you to learn more about how you can control cookies in your web browser. However, remember that disabling cookies extends not only to this, but to all other websites.

• Internet Explorer http://support.microsoft.com/kb/278835 (All versions of IE: Information about the mobile version can be found here: www.microsoft.com/windowsphone/en-us/howto/wp7/web/changing-privacy-and-other-browser-settings.aspx)

• Chrome: http://support.google.com/chrome/bin/answer.py?hl=en-GB&answer=95647

• Safari: http://docs.info.apple.com/article.html?path=Safari/5.0/en/9277.html (or http://support.apple.com/kb/HT1677 for mobile browser versions)

• Firefox: http://support.mozilla.org/en-US/kb/Enabling%20and%20disabling%20cookies

• Opera: http://www.opera.com/browser/tutorials/security/privacy/

Blocking cookies can have a negative impact on the performance of many websites.

How to Delete Cookies

You also have the option to delete cookies that are stored on your computer. Just follow the instructions of the browser. Again, deleting cookies can have a negative impact on the performance of many websites.

More information about deleting cookies can be found here: http://www.aboutcookies.org/page-2.

Policy Updates and Feedback

This is a brief description of how we use cookies today. If we change our use of cookies, we can also change this policy for cookies. The designation "Last revision date" at the top of this page indicates the date on which it was last modified. If you have any questions or suggestions regarding this policy, aplease let us know by contacting:

Contact Details

IP Chernikova Elena Viktorovna is the personal data processing operator as defined by the Federal Law *On Personal Data* No. 152-FZ (Russia) dated the 27th of July, 2006 and the personal data processor as defined by the GDPR dated the 25th of May, 2018.

IP Chernikova Elena Viktorovna processes personal data in accordance with this Privacy Policy.

If you have any suggestions or questions regarding our Privacy Policy, please email us at otel@nv-nadezhda.ru or at the following address: IP Chernikova Elena Viktorovna, kv 39 Severnaya St., Nizhnevartovsk, Khanty - Mansiysk Autonomous Okrug - Yugra, 628617, Russian Federation.

Or simply go to our contacts page: https://nv-nadezhda.ru/en/contacts/

Hotel «Nadezhda» and otel@nv-nadezhda.ru is your personal data Controller as defined by the GDPR dated the 25th of May, 2018.